Minutes of Scrabble NSW Committee Meeting

27th August 2022

Attendance - Bob Jackman, Chris May, Chris Ostrowski, Rene Chelton, Norma Tracey, Dorothy Fields, Liz Jackman (observer only), Graeme Lock Lee, Richard Birch, Colleen Birch

Apologies – Steven Savona, Pat Schuberg

Minutes of Previous Meeting – Accepted C Birch, D Fields & 2021 committee members

Matters arising from last meeting – revise Scrabble NSW website – no feedback received from 2021 committee members to date

ACTION ITEM – Revise Scrabble NSW website presentation

President's Report -

- Welcome to new members Chris May, Norma Tracey, Steven Savona, Rene Chelton, Pat Schuberg
- Chris May has offered with tournament directing eg adjudication, however currently has no knowledge of the computer program being used.
- Winter masters and challenge cancelled in 2021 due to covid
- Marathon and championships held in 2021
- New membership model reasons for change increase memberships, involve non tournament players in Scrabble NSW, electronic ATB available to both groups – social and full members.
- Letter sent to all scrabble convenors re the new membership model poor response to date
 1 only. Need to continue to support affiliated clubs.

Treasurer's Report- as per written report provided to chairman. Scrabble NSW has approx. \$9000 in an Investment Acc earning very little interest and approx. \$11000 in a Commonwealth Account

ACTION ITEM – Pursue ways to increase returns on investment

Membership Officer's Report – See report attached. There was a query about the membership trend in other states.

Equipment Officer's Report – 10 extra clocks purchased, 1 extra look up computer available for 2022, extra 4 rotating boards will be available for 2022 (Baulkham Hills used boards), ample score books still available, Scrabble NSW owns a large scrabble board.

If anyone wants new/extra gear for new/existing clubs contact Bob or Chris O.

Promotion materials to be part of equipment and kept in one location.

ACTION ITEM – Collect promotional material from Monica Dwyer and give to Chris O.

NEW ITEMS OF BUSINESS

1. Allocation of Committee Roles (Norma)

Committee decisions re committee roles

- Graeme Lock Lee to cease being a committee member, however Graeme will continue in role of technical consultant to manage the Scrabble NSW website.
- Liz Jackman to be appointed to committee and take on the role of Secretary.
- Norma Tracey to be appointed as Publicity Officer

2. Club Promotions (Norma)

Norma suggested working parties within the committee to implement projects.

ACTION ITEM – Norma to head up a working party with Rene and Pat to communicate with clubs and recruit new members. The promotion does not include online promotion.

Norma has engaged uni students, John Barker, Jenny Templeton and Joan Rosenthal to assist with her marketing plan of letterbox drop, contacting respondents and assisting new players.

Initial promotion is directed to Lane Cove Club to monitor successes.

Norma requested \$200 for advertising – committee agreed to this purchase.

3. Woogles Initiative (Chris M)

Chris presented a written report and discussed the initiative of Scrabble NSW members playing on Woogles at a dedicated time each week, fortnight or month. Committee agreed to support this initiative.

ACTION ITEM – Chris M to implement Woogles online scrabble for Scrabble NSW players

4. Club Convenor (Rene)

Rene, as President of the very successful Wollongong Club, brought to the committee that the Wollongong Club was not in favour of the increase of the pensioner club membership from \$17 to \$20 per year. The Committee acknowledged the Wollongong AGM members did not agree with the change in price structure.

Summary of ACTION Items

- ACTION ITEM Revise Scrabble NSW website presentation -Graeme Lock Lee and Bob Jackman
- ACTION ITEM Pursue ways to increase returns on investment committee and John Holgate
- ACTION ITEM Collect promotional material from Monica Dwyer and give to Chris O Bob Jackman
- ACTION ITEM Norma to head up a working party with Rene and Pat to communicate with clubs and recruit new members – Norma Tracey
- ACTION ITEM Chris M to implement Woogles online scrabble for Scrabble NSW players Chris May